



TSEA Link

SPONSOR BROCHURE

Achievements and Growth



Prepared by Leonie Hirtreiter,
President 2022-2023

WHO ARE WE?

Tilburg Student Esports Association (TSEA) Link is the largest and oldest esports association in the Netherlands. Our association has three main sections: esports, tabletop games, and social events!



Esports

League of Legends, Valorant, Rocket League, and more! You name it, we play it. Compete in national and international tournaments with those sharing your skills and ambitions. Our coaches stand ready to guide those that wish to improve, but not all is a harsh competition at TSEA Link, as we also focus on casual teams.

Tabletop Games

Next to a thriving esports side, we have a soft spot for everything related to tabletop games. At most events, you can spot our members grabbing their cards or board games. We even have an association-wide Dungeons and Dragons game with 70+ players.



Social Events

TSEA Link has always been a social student association. We facilitate this by holding monthly drinks, singing karaoke, and using Spoorpark to its fullest. We hold an annual trip with our members to explore new countries, and often our members can be found enjoying the student life of Tilburg.

OUR BOARD 2022-2023



Leonie Hirtreiter
President



Luuk Eegdeman
Secretary



Annika Klingner
Treasurer



João Azevedo
External
Affairs Officer

OUR COMMITTEES



Academic Co.



Esports Co.



Event Co.



Link Trip Co.



Lustrum Co.



Marketing Co.



Spawnpoint Co.



Tabletop Co.

OUR TEAMS



TSEA Link Tiltburg
League of Legends



TSEA Link Cowboys
League of Legends



TSEA Link One Tricks
League of Legends



TSEA Link Cupcakes
League of Legends



TSEA Link Koroks
League of Legends



TSEA Link Cuchu
SMITE



TSEA Link Moblin Mode
SMITE



TSEA Link Apex
Apex Legends



TSEA Link Tiltburg United
Rocket League



TSEA Link TNO
Overwatch



TSEA Link TNT
Overwatch



TSEA Link Obi-Wan Tap
Valorant



TSEA Link Stingers
Valorant

STAR MEMBERS



Jeroen van Dijk

Jeroen has competed both nationally and internationally, playing League of Legends first in the Dutch League, then the Italian League and most recently in the Benelux League.



Cem Sunay

Cem competes in the Nordic and UK League of Legends League. He still continually plays in the Dutch student leagues, representing TSEA Link.



Maurits Meeusen

One of our founders, Maurits has risen to international fame through professional casting. He is currently residing in Korea where he casts the LCK, the Korean League of Legends League, and is regularly invited to cast games at international tournaments, such as the World Championship



Kevin Thaw

Kevin competes in national and international tournaments for Guilty Gear Strive. Kevin won Dreamhack Rotterdam and participated in EVO 2022, the largest fighting game convention in the world.

RECENT ACHIEVEMENTS



One of our proudest achievements is raising 1.700€ to help the people affected by the devastating earthquakes in Syria and Türkiye, and for food aid in the Netherlands during a 65-hour charity stream with our members. 41 members streamed to 696 unique viewers and 108 unique chatters.

Ever since social gatherings are allowed again, Link has been exploding with activity. Last academic year alone we hosted 100 events!



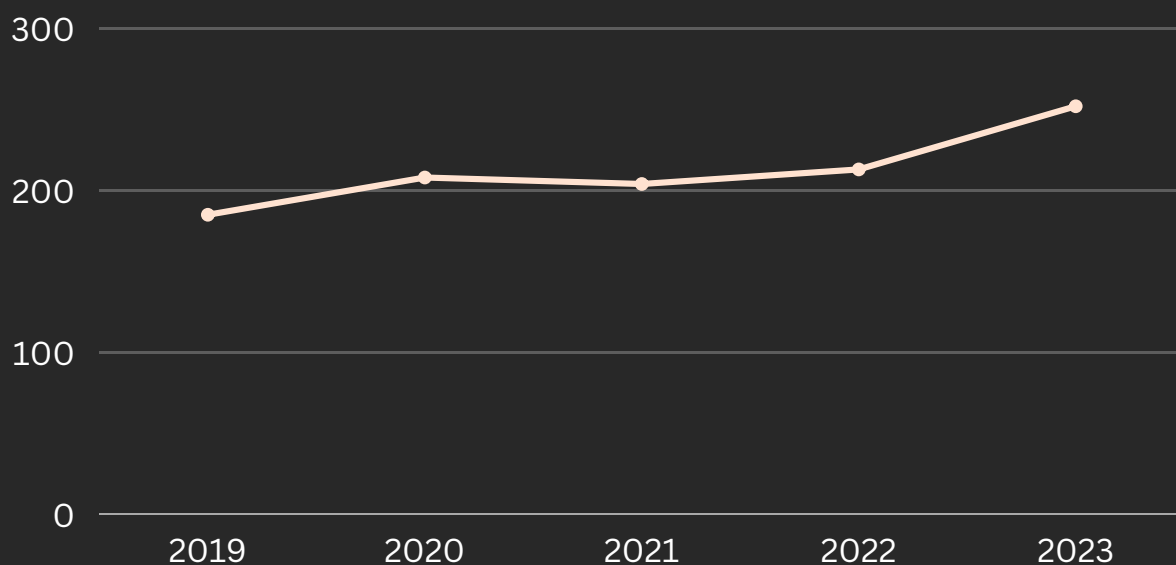
As of last year, we obtained 5 professional gaming PCs with accompanying equipment. This allows all of our players and teams to train their skills with the most up-to-date technology.

MEMBERS

We currently have over 250 members, with more than 100 freshmen joining this year, making us the 4th largest sports association in Tilburg.

What makes Link so special is the diversity of our members. Over half of our active members are international students. Additionally, we are very proud of our representation, almost half of our members are women, and our association is incredibly inclusive to minorities, which is reflected in our large LGBTQ+ presence.

Our members are very active and involved, with 38 members part of at least one of our committees. Our most popular events have a steady attendance of around 70 people, while on average, around 25-30 members attend the smaller more specialized events.



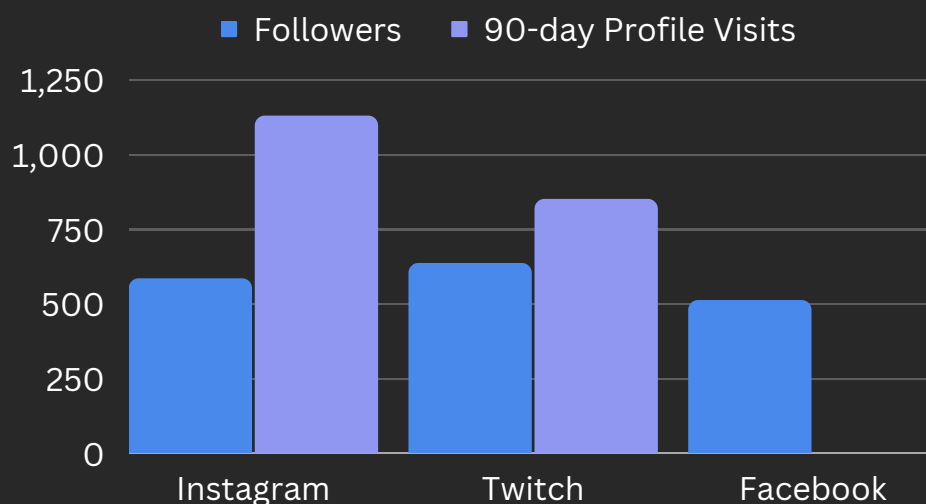
SOCIAL MEDIA

All of our social media is growing quite rapidly. Our Instagram account has 585+ followers with 1130+ profile visits in the last 90 days. During this duration, we have posted 15 posts and 73 stories.

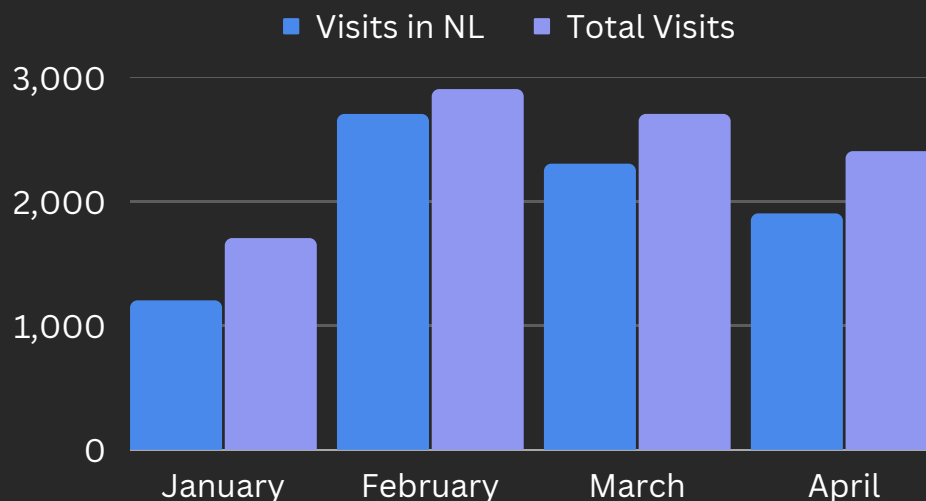
Our Twitch is our most active video-based social media, with 636 followers and 850 unique viewers in the last 90 days. Overall, we have over 900 hours streamed, 6,143 unique viewers, 766 unique chatters, and 9,500+ hours watched on our channel.

Additionally, we make frequent use of UniLife, posting our open events to attract students from all over Tilburg and have 509 followers on our Facebook page.

Numbers are as of 20.05.2023



We have a very active website and accompanying app as well. When including our app in the website visit statistics, we have had 4,870 visits in the last 30 days.



 tsea.link

 [instagram.com/tsea_link](https://www.instagram.com/tsea_link)

 [twitch.tv/tsealink](https://www.twitch.tv/tsealink)

 [facebook.com/tsealink](https://www.facebook.com/tsealink)

VISION

Our vision is to connect a like-minded community by combining online gaming and tabletop with social events. This creates many opportunities to connect to others, expand one's network, form, and foster relationships and have fun! We achieve this by hosting a variety of events, ranging from online team-based tournaments to movie nights to pub quizzes to trips abroad. We are looking forward to growing more and attracting students from all sorts of backgrounds. We will continue to provide our members with resources to compete in their games, socialize and make life-long memories.

FUTURE OUTLOOK

In the future, we hope for even more growth, participating in international events and continuing to upgrade our gaming facilities. We also hope to keep bringing about a variety of events for both members and outside parties. Representing old and new sponsors in our game room, Spawnpoint is also one of our priorities. We are excited for more collaborations, for example, with the Red Cross or other associations. With the help of our ever-expanding committees, we look forward to representing our members' interests and professionalizing Link further with the newly founded Marketing Committee.

ACADEMICS

Link also focuses on the more academic side of our members. Once a year, in collaboration with Studium Generale, we host the Missing Link, where we link academics to esports. Last year for example, the topic was the cultural impact of video games.

As an association, we are very proud that our members come from all study backgrounds and programs. Clusters within all schools have formed, for example, IBA and CSAI as stand out programs amongst our members.

Spawnpoint helps us further facilitate this, as it is not only a room for people to hang out in, or deepen their gaming skills, but also for studying and meetings. Many committees use it to host their meetings to plan the year and their events, and the board uses it for their board meetings.

Every few months we have a General Members Assembly, which we have also hosted in Spawnpoint. This is one of the most important get-togethers of the entire association, where members decide on how Link is run and can actively give their input. Having everyone gather in Spawnpoint facilitates connecting and involving members.



FUTURE VISION

Esports

Our most important goals for the future are:

- Remain competitive in our main games and fight for more titles by professionalizing our training and coaching.
- Upgrade equipment in Spawnpoint and the space available so that more of our teams can have dedicated training times
- Expand our range of games



Tabletop

Our most important goals for the future are:

- Continue to offer a variety of tabletop games, be it during events or the physical games in Spawnpoint
- Grow, especially our DnD campaign
- Start competing in TCG (trading card game) tournaments



Social

Our most important goals for the future are:

- Continue and increase the scale of our events, such as our monthly drinks or enjoying Spoorpark
- Keep being an inviting and open-minded community
- Keep collaborating with (external) parties such as sponsors, associations, and university



OUR PARTNERS



De Vos en De Craen



Cooler Master



Tiger Print



I Trainee



Zowie



Dutch Student League



FOSST




Ranqer

CONTACT INFORMATION

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